

21 Marketing Channels for Lead Gen



In addition to channels 1-3 which once set up require minimum attention, and channels 4&5 which are business 101, work out what 5 additional channels your ideal client/s hang out in and hang out there with them answering questions and building your profile as the resident expert. You sell on every 4th piece of content that you publish.

1. Your Own Website
2. Google Places
3. Google Plus
4. Your Email List
5. Your Call List
6. LinkedIn - Profile
7. LinkedIn - Post
8. LinkedIn - Group
9. LinkedIn - Company page
10. Facebook - Page
11. Facebook - Group
12. Facebook - Live
13. Facebook - Personal Page
14. Twitter
15. Instagram - Profile
16. Instagram - Stories
17. Pinterest
18. Periscope
19. Snapchat
20. YouTube
21. Vimeo